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RELOCATED TO:
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MAXIMUM EXPOSURE = MAXIMUM RESULTS™

Each marketing strategy summarized here works interchangeably with the others to create **THE BEST AND MOST EFFECTIVE** marketing plan available to Sellers today!

Here's how your property's information will reach the maximum number of potential buyers....

Multiple Listing Service – Allows for immediate notification to ALL area agents and offices within 24 hours of your listing being submitted. Provides the most detailed information about your property and can be updated regularly, as needed.

- Englewood Area Board of Realtors (This also reaches Venice, Cape Haze, North Port, Port Charlotte & Punta Gorda real estate offices and agents.)
- Venice Board of Realtors (This reaches real estate offices and agents in Venice and surrounding areas.)

Magazines – Targets potential buyers at several public places including supermarkets. Also used in mailing relocation packages to prospective buyers. Out-of-state visitors can also take these periodicals home and review information on your property. (For this specific reason, I have a Toll Free phone number for interested customers.)

- The Real Estate Book
- Welcome Home
- Gulf Coast Real Estate Guide

Post Cards – "Just Listed" This is the catalyst; I let your neighbors know your property is available. From there, word-of-mouth spreads quickly to friends, family, and acquaintances.

Unique 3-Part Signs That Catch Your Attention – Nothing attracts buyers faster to personally view your home or lot than a "For Sale" sign and to educate them on your property with my contact information. They can call me day or evening for further details, or if interested, I will schedule to show.

Newspaper – When your property is advertised in a newspaper, it reaches hundreds of potential buyers, right at their homes in addition to those who go out and purchase one of these newspapers at their local stand.

- The Sun Herald
- The Venice Gondolier -Home Page edition
- Sarasota Herald

On-Line – This is the age of high-technology and through these various routes of internet advertisement, your property reaches a massive quantity of potential buyers.

- www.floridahomescjarvis.com
- www.carolynjarvisflhomes.com
- www.florida-gulfcoast-homes.com
- www.Englewoodfloridamls.com
- www.realtor.com
- www.livingchoices.com

Let my second-to-none marketing strategies bring YOU to the successful sale of your home! Call me now at (941) 475-2298 • 1-800-849-4116
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REAL ESTATE MARKETING AND SALES INC.

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